



**Welcome to the
NTFC Fans Forum**
September 2022

NORTHAMPTON TOWN F.C.

Produced by It's All Cobblers To Me



INDEPENDENT



NTFC PODCAST



What are we discussing tonight?

- East Stand & Development
- Relationship with the Trust Board
- Ticketing System & Big Screen
- Fan Led Review
- Supporters Rep
- 125th Anniversary & Community
- Football Investment
- Q & A

East Stand & Development





East Stand Timeline

- **Nov 2015** – Purchased Club without CDNL or wider land. Agreement with NBC was to complete the Stand when it was financially viable for the Club
- **BBC Interview** after purchase said we thought it was would be about 4m for working capital and stand. Nobody ever said ‘ringfenced’ **a false narrative** which we will talk about those more later
- **However**, we have invested more than 4m anyway and the money is still available to finish the stand
- **Following Purchase** discovered major issues with leases under East Stand
- **Early 2016** – seats installed in East Stand anyway - funded by us



East Stand Timeline (2)

- **Late 2016** – Issues came to light with CDNL Insolvency Debt and Retention to Title for existing works all on website
- **CVA Achieved for CDNL** – Purchase of CDNL made by owners on behalf of NTFC due to legal complications
- **Between 2016-2018** – Argued with NBC and the Trust that leases were a problem
- **Late 2018** – Cabinet confirm that leases were in fact a problem



East Stand Timeline (3)

- **Early 2019** – After further discussion it was agreed with NBC to regularise the leases as part of a wider redevelopment
- **Oct 2019** – CDNL Ownership officially transferred to NTFC as always agreed
- **2020-21** – COVID 
- **3rd Quarter 2020** - NBC transition to WNC – discussion obviously slowed



East Stand Timeline (4)

- **April 2021** – WNC Officially Created and Formal Discussions resume
- **June 2021** – Plans and CGI images released and very positive open house at Sixfields
- **Sept 2021 to March 2022** – Very open, public and transparent process by WNC
- **March 2022 – DEAL AGREED by Cabinet**



Where are we now?

- **Deal has been agreed with WNC**
- Cabinet approval on 8th March 2022 – heading to contract
- Plans remain unchanged as have been on the website since June 2021
- Delayed by ACV
- Delayed by Judicial Review
- Neither of these are in the Club's control



ACV – Asset of Community Value

- ACV 6-month moratorium was invoked
- The Club owns a lease on the ACV land until approx. 2164 anyway
- ACV period was completed on Sept 3rd
- We understand an offer has been made by the Trust one day before the deadline
- However, we also understand offer is for all the land and not just the ACV land



Trust Board become rival bidders to Club

- Therefore, the Trust Board are now officially land developers and a rival bidder to the Club for the land
- No announcement by Trust Board or any further detail to the Club as leaseholder
- No information given to Trust members or fans in 3 weeks
- A very strange decision and certainly not open or transparent
- **Any offer DOES NOT complete the East Stand, does not directly benefit the club and is a major risk to the club's future**



Judicial Review

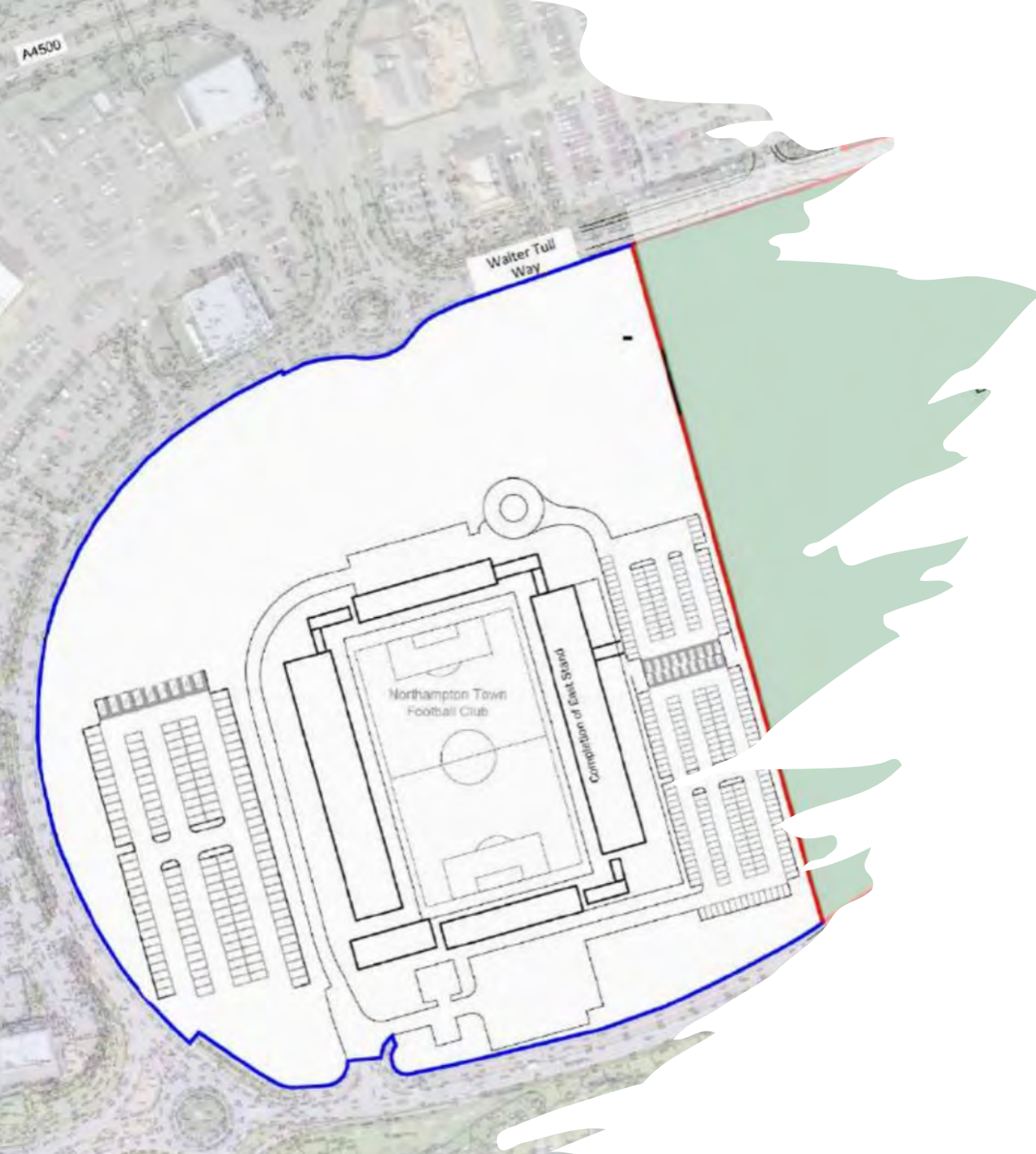
- Action is between Council and Cilldara Ltd
- Club is just considered an interested party
- 2 stage process – Initially Judge will decide on whether the JR can move forward
- Judicial Review on process not necessarily the decision itself
- There is no time frame
- The club have no control over this matter
- If Cilldara are successful there is NO benefit to the Club, the East Stand will not get completed and is a major risk to the club's future

Judicial Review (2)



THE
GAZETTE
ALL NOTICES GAZETTE

- We also understand that one of the people involved in the Cillardara bid is a former bankrupt property developer
- Whilst we understand they are not a Cillardara director, they are named in the Judicial Review papers and are involved in the bid and we have confirmation of their previous bankruptcy
- We are very surprised that the Supporters Trust board haven't mentioned this to fans, or if unaware did not do their own legal research



Planning

- One of the complications with the existing leases is a remediation clause
- Appropriate remediation will need to be in place by 2024 on the wider land
- Once strategy in place the lease cannot be terminated until 2164
- Many legal interpretations on the level of remediation required
- Could easily end up in a very lengthy legal process

Planning (2)

- To protect the Club and to simplify matters we have begun the remediation process to take away any risk of the lease being terminated
- Club has instructed local planning consultant CC Town Planning alongside national planning consultants and environmental impact experts Lichfields
- We have begun the planning process
- Remediation **WILL** be dealt with satisfactorily as required by the lease in the appropriate time





No Stand – Another False Narrative

- This is actually about timing – that’s all
- Original Offer (890k) was an option agreement releasing the land upon completion of the East Stand
- With the increased offer (2.05m) we requested to allow development to be started alongside the building of the East Stand
- This was only agreed by both parties on the basis that there would be an obligation in the contract to complete the stand
- The Trust were told this in writing by both the Club and the Council before the ACV was invoked which is why we call it a false narrative



No Stand – Another False Narrative

These are two clauses **actually** in the final Cabinet Report.

- 5.12 Bower and Thomas have also given public assurances that completion of the East Stand is a priority, and an undertaking in its offer letter to complete it within five years.
- 6.20 A range of legal mechanisms may be used to achieve these outcomes. This would include arrangements reflecting the commitment given by Bower and Thomas in relation to the East Stand.



Council insist completion of East Stand WILL be part of final agreement with Cobblers in response to Supporters' Trust letter

'In response to your urgent queries, I feel it is important that the Council correct you on several incorrect assertions set out in your correspondence.'

By James Heneghan

Monday, 4th April 2022, 6:14 pm





"I also wanted to provide you with some confidence that the Council continues to act in the best interests, of not just the supporters of the club, but in the interests of all residents of West Northants, as we are required to do by law.

"As you state, the Heads of Terms are indeed non-binding, and although included in the Cabinet report to provide an outline of the broad terms that support an offer, the full detail will be contained in the final contract sales agreement between seller and buyer.

"Please be assured on this point, the completion of the stand is part of the offer forwarded by CDNL and that this does include a specification that the council is satisfied will increase financial stability for the club including a specified number of boxes, food and beverage facilities and improved provision for disabled supporters. These requirements will therefore form an important part of any contract going forward.

"But I should highlight that while this is of course important to the town and indeed the supporters, in respect of the financial offer, the Council could not take the stand into account when making the decision as set out in Section 123 of the Local Government Act 1974 and as we set out in the Cabinet Report. This is because for any Land disposal we must achieve best consideration for the taxpayer and cannot consider wider benefits."

Enter your email

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Letter sent to Trust April 1st explaining the East Stand completion will be in the contract

Andy Roberts
Chairman
Northampton Town Supporters Trust

April 1, 2022

Dear Andy,

As you can imagine the club were very surprised by the information that came to light regarding Mr Morgan during your interview on BBC Radio Northampton's Cobblers Show on Thursday evening.

Mr Morgan has clearly been involved with the Trust for some time now and it would also appear he has been acting as a shadow director for that time too so therefore he would be bound by the same

Our belief is that when anyone joins a board to represent members and supporters, there is a collective responsibility and no one can seriously believe, given the anger and aggression in some of the posts, that these views are not carried over to board meetings. The fans don't believe this and the club does not believe this.

Mr Morgan, by his actions in sharing any information has completely undermined the Trust board's own mission statement. It is not fair on supporters and Trust members that someone is allowed to have standing in this matter when they clearly have an agenda to do down the football club.

Mr Morgan's recent letter to Cabinet again is an attempt to create a narrative that is untrue. There are protections for the Football Club in the Heads of Terms. To say they have been removed is false. As Directors of the Football Club, we all completely understand our responsibilities, both legal and moral in terms of completing the East Stand. The Heads of Terms, as agreed by the Council and the club, have been publicly available since February 28th. Has Mr Morgan only just read these Heads of Terms or only just advised the Trust on them? The fans, the Cabinet and the Trust were fully aware of these Heads of Terms at the time the vote went to Cabinet, as they were clearly in the public domain and to suggest they were not is plainly wrong.

As you will know and should have been advised by your legal advisor, the Heads of Terms are not a legally binding document. Whilst they are a guide in the contractual process, there is still a

West Northamptonshire Council
to inform you of such.

and we hope this is a rogue
me whether in a personal
director and this cannot

and believe such actions are
actions. Should that be the case,
Trust.

a rather more conciliatory tone
ly this matter needs to be

Stand Development including
ur response to the matters

Mr Morgan's recent letter to Cabinet again is an attempt to create a narrative that is untrue. There are protections for the Football Club in the Heads of Terms. To say they have been removed is false. As Directors of the Football Club, we all completely understand our responsibilities, both legal and moral in terms of completing the East Stand. The Heads of Terms, as agreed by the Council and the club, have been publicly available since February 28th. Has Mr Morgan only just read these Heads of Terms or only just advised the Trust on them? The fans, the Cabinet and the Trust were fully aware of these Heads of Terms at the time the vote went to Cabinet, as they were clearly in the public domain and to suggest they were not is plainly wrong.

As you will know and should have been advised by your legal advisor, the Heads of Terms are not a legally binding document. Whilst they are a guide in the contractual process, there is still a contractual process ongoing and we are committed to working with West Northamptonshire Council to see the East Stand completed. We understand the Council have also informed you of such.



Stand AND Land

- We see this as **Stand AND Land**
- Because this is all owned by NTFC it all benefits the club anyway
- CDNL is an asset of the Club which it wasn't previously
- It made sense to the Club as it meant the Stand gets completed, but the Club can get on with developing the land at the same time to take advantage of market conditions and to de-risk the project



Stand AND Land

- A perfectly reasonable, sensible and adult agreement which was fully included in all Cabinet papers as appropriate
- So, just to confirm 'in writing' we will complete the East Stand to a good standard as part of the Development and there will be protections in the final contract with WNC to that effect

The image shows the crest of Northampton Town F.C. The crest is shield-shaped with a red background. At the top, there is a castle with a red flag. Below the castle are two golden lions. The shield is divided into four quadrants by a grey stone wall. In the bottom left quadrant, there is a red rose. A grey banner at the bottom of the shield contains the text "NORTHAMPTON TOWN F.C." in black capital letters. The entire crest is set against a dark green background.

Club Relationship with the Trust Board



Club Relationship with the Trust Board

- For us, this a disappointing part of the presentation
- We feel we must explain why the relationship has broken down to fans
- We have made a conscious effort in the past year not to be involved in back-and-forth statements while the Trust board make negative statement after negative statement
- However, this information you are about to see are facts and evidence of a concerted effort against the club, staff, council, fans and anyone else who doesn't agree with the Trust Board
- This is only a small example – it has been a constant barrage
- We think fans will be shocked and saddened when seeing these actions



- We have to distance ourselves from the Trust
- Their actions have left us no choice
- We have answered every question
- **The Trust's Board obviously want fan ownership**

Meeting Notes of minuted meeting between Supporters Trust & NBC Council – FOI Request

Confirmation of Trust's
offer to buy club

Confirmation that Trust
would want to own at
least 51%

0002_FOI DISCLOSURE NBC7732-970 PART 1_REDAC...
Page 20 of 106

Football Supporters Trust: 01.10.18

01 October 2018
17:36

[REDACTED]

JN/GC/FF

1. ACV
GC updated on Points 1&2 of Rick's note. But didn't give a definitive steer
2. Lease update
JN mentioned we are working with Kelvin and that NBC is ready to progress, but the dialogue is possible.
3. Potential investors
Engaged Don Woodward several years ago to assist in the rescue of the club. In May this year Kelvin publicly stated he was looking for investors. Trust then started talking to Kelvin on the phone.
Offered Kelvin to speak to Don
Don has sourced an ex-professional footballer - £100m assets and keen on taking on the club as the backer for the trust.
Attracted to the club as he could run a healthy Div 1 football team

Had a meeting in early June with the player and Kelvin, Don and the Trust
Kelvin was asking for £3m based on pre-transfer window activity
Trust believes the deficit is £2m (estimate) with £1m deficit on salaries at year end

Trust offered to buy the club for a £1 back in June

Trust aware of local backer [REDACTED] plus his principal funder [REDACTED]
Met with him last week and receptive to a wider model involving the ex-professional footballer, trust, DJ and [REDACTED]
Keen to put into the mix the former running track and put in a 4G pitch

Would undertake a community share offering for working capital
Trust would own the lease on the ground plus 51% of the operating company

Minutes of meeting between Supporters Trust & NBC Council



We then stated in November that it was to be excluded

We haven't listed it and therefore not complying with the law

FST claiming that they have investors planned for the running track

FST need the running track included for their wider aspirations

FST are not time precious on the project

FST have a base of 1000 supporters

Ideal Outcome:

ACV to include the athletics track

Progress the fan model - timeframe to present at the AGM in November to vote on a prospectus and way forward.

Would have to include the finishing of the stand

Ideal Outcome for FST –
Football Supporters Trust
“Fan Ownership Model”



Fan Ownership



- We have had to distance ourselves from the Trust
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- We have answered every question
- The Trust's Board obviously want Fan Ownership
- Trust and BBC Radio Northampton confirmed communication/advice with rival bidder 'Cillarda'

By email

Kelvin Thomas
Chairman
Northampton Town FC
Sixfields Stadium
Northampton

6 April 2022

Dear Kelvin,

Thank you for your letter of 1 April.

Neither the Trust nor its associates have given advice to Cillarda Ltd. The involvement of Cillarda Ltd in the bidding process came as a surprise to members of the Trust board when they met with councillors just a few weeks ago, when Councillor Jonathan Nunn stated that the bid from Cillarda Ltd was 'unsolicited and out of the blue'. This gave us the impression that it was a late bid, which we now know to be incorrect if media reports are to be believed.

The Trust exists to promote the future of professional football in Northampton. It is not consistent with this objective to act as a catalyst for a bidding war on land adjacent to the stadium, so for this reason we have distanced ourselves from matters relating to its sale. Our interest is in getting the East Stand finished and protecting the ACV land, and to this end we have already given our support to the club. However, the disposal of the land by West Northamptonshire Council is a matter for them and any bidder.

Turning to your comments on John Morgan, the Trust is aware of its governance responsibilities and takes them very seriously. The Trust board wholly comprises independent directors, all of which are familiar with their obligations under the Companies Act 2006, including the duty to exercise independent judgement, free from bias, undue influence or conflict of interest (section 173). Further, the board adheres to the FRC Guidance on Board Effectiveness, which recommends that boards should seek external advice when appropriate.

John Morgan is a very experienced solicitor who retired from private practice last year but who provides pro bono advice to the Trust board on a wide range of legal obligations, including company law, GDPR, the Proceeds of Crime Act 2002, money laundering regulations and other matters. He is not a member of the board and does not act as a shadow director within the meaning of section 251(1) of the 2006 Act, insofar as he neither directs nor controls the board. Furthermore, he has never been appointed formally under a letter of engagement as a legal adviser, though we acknowledge, *de facto*, that he performs this role from time to time. John Morgan has communicated with advisers to Cillarda Ltd, but this is not the same as giving advice. He assures us that he would not do so and we accept that. Indeed, his and the Trust's late awareness of Cillarda Ltd entering the bidding arena would render any advice meaningless. Cillarda Ltd has its own solicitors and has retained the services of Senior Counsel according to recent media reports.

As a long-standing Trust member, John Morgan is entitled to attend and speak at board meetings. We value his wisdom and experience. He has strong views, with which board members may agree or disagree, but our ethos is that people are entitled to disagree but be heard on matters of debate.

Kind regards,

Andy Roberts

Chairman, NTFC Supporters Trust
On behalf of the board of NTFC Supporters Trust

We wrote to the Trust with our concerns and received a reply from Andy Roberts Supporters Trust Chairman 6th April 2022 confirming the BBC Report that Trust Legal Advisor was in communication with rival bidder Cillarda

To Quote

“John Morgan has communicated with advisers to Cillarda Ltd, but this is not the same as giving advice.”



However, after seeing paperwork sent by Cildara BBC Reporter Jake Sharpe said live on air

“On the surface, it could appear that John Morgan has been in contact with Cildara and he has been advising them in a certain way, can you see how that comes across given how this information has come to me via Cildara and not by any other means?”

Jake Sharpe
BBC Cobblers Show



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- BBC reported and Trust confirmed communication with rival bidder 'Cillarda'
- **They have lied to the Council to create problems**



From: A [REDACTED] Roberts [REDACTED]
Sent: 12 September 2018 19:38
To: George Candler
Cc: Francis Fernandes; Rick O' Farrell; Jonathan Nunn (Cllr)
Subject: Re: Northampton Town FC

Hi George,

Many thanks for your reply, if we could have a quote by the end of the week that would be great. We are looking to release first thing next Monday.

Re: the club, we believe Kelvin Thomas is speaking to three prospective buyers and that David Bauer is not prepared to fund the club beyond mid October.

Therefore things may come to a head quite quickly, not least a potential administration scenario.

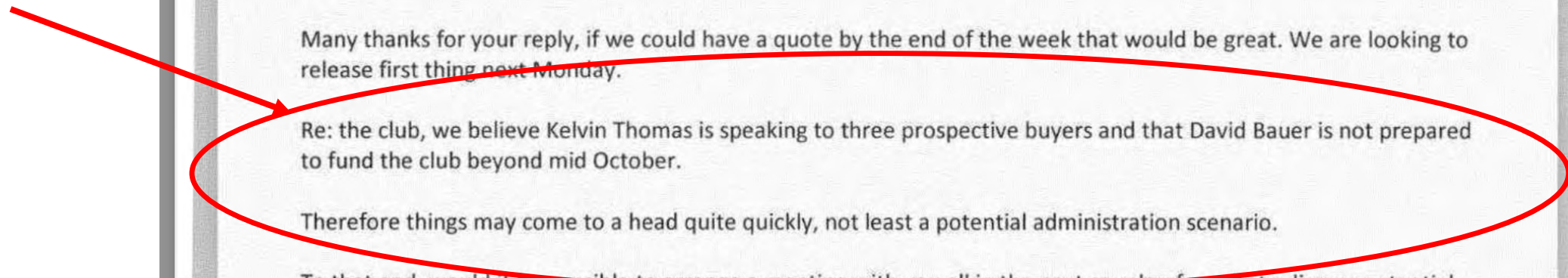
To that end, would it be possible to arrange a meeting with you all in the next couple of weeks to discuss potential scenarios in respect of the east stand development, ACV issue and Trust stakeholding?

As before, the Trust would be represented by R [REDACTED] Averill (vice chairman), H [REDACTED] Hickman (company secretary) and K [REDACTED] Simons (board member).

Best wishes,

A [REDACTED]

Lying to the Council to obviously cause problems for the club



From: A [REDACTED] Roberts [REDACTED]
Sent: 10 September 2018 13:48
To: Francis Fernandes <ffernandes@northampton.gov.uk>; George Candler <GCandler@northampton.gov.uk>; Rick O' Farrell <ROFarrell@northampton.gov.uk>
Subject: Fwd: Northampton Town FC

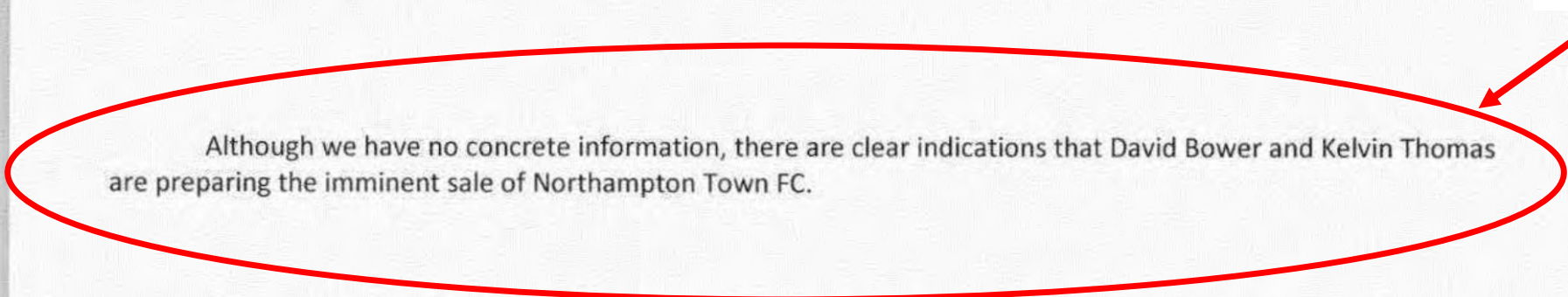
Although we have no concrete information, there are clear indications that David Bower and Kelvin Thomas are preparing the imminent sale of Northampton Town FC.

You may already be aware of this - should this prove to be the case, the Trust would like to pose the following questions:-

East Stand development - should the club be sold, would the position regarding the Sixfields leases ratified by Cabinet on June 13 be unchanged or would this go back to the drawing board?

In any event, the Trust is planning a news release re: the east stand development next week, three months on from that Cabinet meeting.

Lying to the Council to disrupt and create fear and concern





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- They have lied to the Council to create problems
- They have accused the Council of Corruption with NO evidence

02-UK 12:10 100%

← Tweet



nnjournal.co.uk
Cabinet member's controversial planning application being looked at again

09:00 · 07/06/2022 · [Twitter Web App](#)

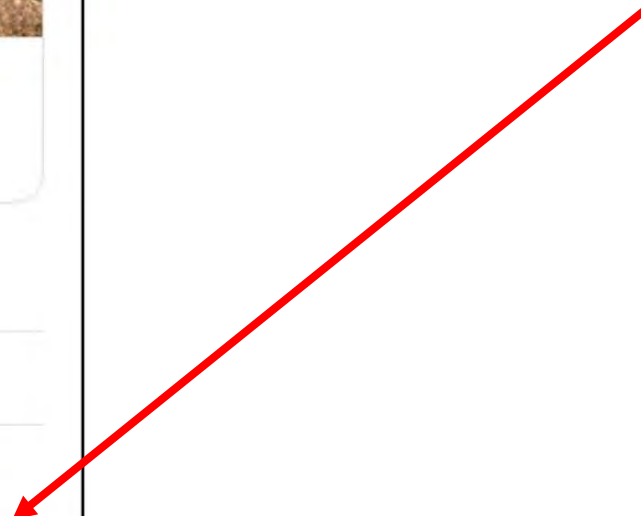
4 Retweets 3 Quote Tweets 3 Likes

🗨️ ↻️ ❤️ ↗️

 **Dave Rawlings** @DaveCobbler64 · 1h ...
Replying to @NNjournalism
Bent. Meet the new boss (bosses) the same as the old boss.

🗨️ ↻️ 1 ❤️ 1 ↗️

Trust Board Member actually calling a Cabinet Member 'Bent'



Trust Board Member accusing
Northampton Council of Corruption



21:09

4G+ 35%



Tweet

opposition leaders as well. I'm not worried as such, but of course I am determined that the decision we make benefits the club, the town and the local taxpayers. 2/2



2



Keith B

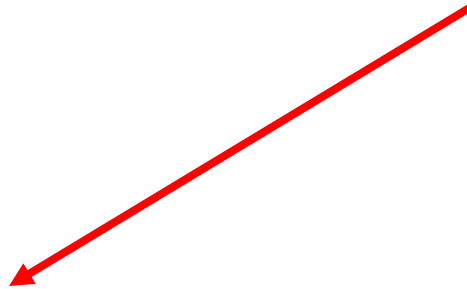
@KB127

Replying to @AdamBrown850 @DEKraeger and 3 others

I look forward to another few minutes of councillors declaring the hospitality they've received from the club, then a decision potentially to the detriment of the club and the real supporters who pay their hard-earned money every week.

21:06 · 04 Aug 22 · [Twitter for Android](#)

Trust Board Member with further
Corruption insinuation



random1

Newbie

Online

Posts: 6



Re: Redevelopment Closer Than Ever?

« Reply #34970 on: Today at 21:03:15 »

This IMHO (mine not that of the Trust) is what is going to play out over the coming months

The council will refuse any and all offers from the Trust for the ACV land - even if we offer £2m for it -

KT will pay £2.05m + bonuses to the council and it's board

KT will sell the 17 acres to Buckingham Group for more warehousing

Outstanding debts to owners will be paid immediately

DB will sell the club for whatever he can get for it (perhaps even to KT and his Oxford mates)

The new owner will have a choice of finishing the east stand and keeping the 3.61 acres of running track or handing back to the Council in 5 years for £1 and not bothering with the East stand. (bear in mind it is on NTFC to finish the stand NOT CDNL)

Sorry I'm a bit thick but I don't see how this is a good deal for NTFC and it's supporters - NO stand, No Land, No assets. (and great, no debt to it's owners, just like in October 2015)

Would love to hear what other regular posters on here, think will happen.

Report Spam Logged

Trust Board Member suggesting
Corruption at WNC



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- They have accused the Council of Corruption with NO evidence
- They have constantly attacked the Club and the Board

Legal Advisor of Trust
name calling Club
Staff



John @VintageCobbler · 3h

What KT said was fundamentally wrong, Jake, & frankly outrageous. Sad thing is “Head of Media” at @ntfc seems to spend his waking hours monitoring what supporters are saying on social media& telling his boss “look at this”. Pathetic & childish.



Trust Board Member attacking Club Board



Reply Retweet 2 Like Share



Keith B @KB127 · 4d

Football club boardrooms seem to be arsehole magnets #ntfc

Reply Retweet 1 Like Share

Trust Board Member making wild outlandish accusations of wrongdoing by the Club Board which isn't even possible legally.

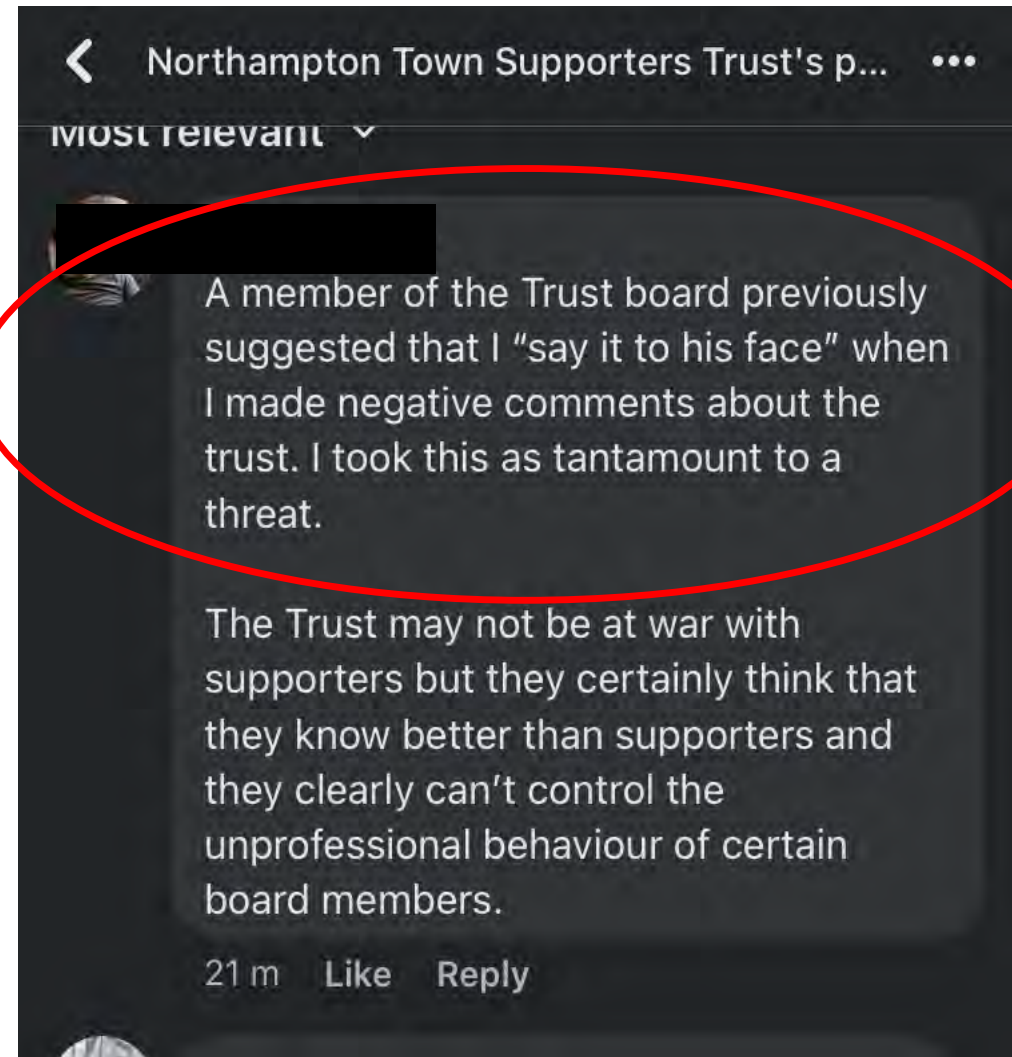
Any transaction like such would be included in Related Party transactions and would be in the Club's accounts.





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- They have constantly attacked the Club and the Board
- They have attacked, bullied and even threatened to sue fans on social media

**Trust Board Members
making threats to fans**





Well I wonder which legal advisor may have helped with that.....



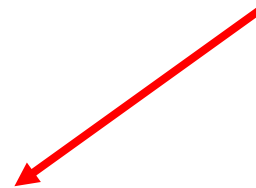
2 h Like Reply



John Morgan

Be very explicit in what you are saying or you will find that your RN pension may be emptied with legal costs and damages.


Trust Legal Advisor threatening to sue fan who asked a question about a subject that was subsequently confirmed by the Trust themselves.





Stefan Krywawych

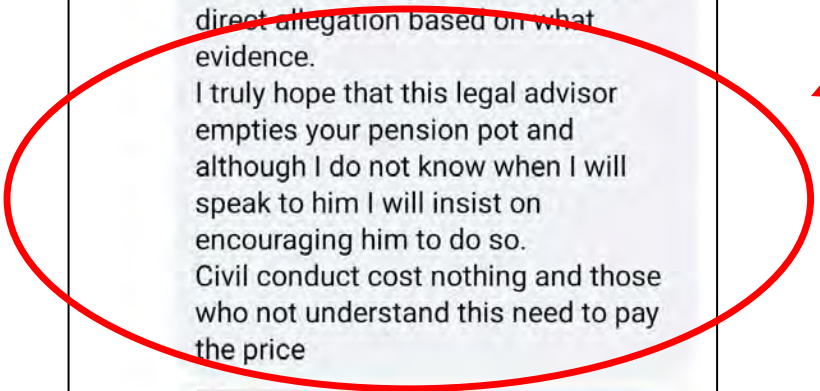
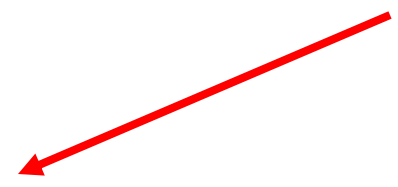
what has happened to your earlier comment?
I have read many of your comments and personally find them divisive and tribal.
Currently I have my own distractions and have been unable to attend NTFC matches. However when I have done I have always found that it is possible to unite around the club and discuss matters no matter what our views.
There is only one legal advisor in the Trust and hence your comment is a direct allegation based on what evidence.
I truly hope that this legal advisor empties your pension pot and although I do not know when I will speak to him I will insist on encouraging him to do so.
Civil conduct cost nothing and those who not understand this need to pay the price

Well I wonder which legal advisor may have helped with that.....

Like Reply 2h

Rules

Write a comment...

Trust Board Member actively encouraging Legal Advisor to sue fan and “empty his pension pot” even though it was confirmed by the Trust themselves that the Trust Legal Advisor had communicated with the rival bidder.





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- **They have used NTFC Community posts to attack the Club**



Akshay Mistry
@Mistry1992

...

@ntfc @NTFC_CT @Nsport @NorthantsPH @EFLTrust
Fit Cobblers week 3 at the stadium is all about making changes! Being more aware of the decisions you make when shopping, during meal times and SMART goal setting #connectingcommunities #ProudToBe



0:12 2.1K views

9:04 PM · Jun 3, 2021 · Twitter for iPhone

10 Retweets 1 Quote Tweet 31 Likes

Nice Tweet video about Fit Cobblers Programme

Trust Legal Advisor/Acting Secretary using the opportunity to attack the club infrastructure



You and this Tweeter share some mutual follows



John @VintageCobbler · Jun 4, 2021

Replying to @Mistry1992 @ntfc and 4 others

Looks to me that Jon Brady has been busy signing his new squad. Great to see the guys making full use of our impressive infrastructure.



← Tweet



Northampton Town  @ntfc · May 15

Got **5** minutes? Over the next few weekends we will be asking if you have got just 5 minutes to look at some of the impact the club and @NTFC_CT are making in the community. Promise you won't regret it. Today, please see Jace's story:



Jace's Story - Premier League Primary Stars
This is the story of Jace, and how Northampton Town FC Community Trust and the Premier League ...
[youtube.com](#)

1 4 9



Stefan Krywawych
@StefanKrywawych

Replying to @ntfc and @NTFC_CT

Instead of calling it the "Northampton Community" it should renamed the "Whiting and Willsher Bollocks"

1:07 PM · May 15, 2021 · Twitter for Android

1 Retweet 1 Quote Tweet

1 1

Lovely tweet about about a young lad involved in our PL Stars Community Trust programme.

However, this Trust Board Member felt it was appropriate to use this post to swear and attack club staff.

Imagine the boy from the video or his family seeing that online below his video.

Cobblers Travel

Teyn Away Days

TRANSFER NEWS
A Double signing



Dave & Jim will be your familiar faces running the coach with

Teyn Away Days

In no way associated with the Trust

- These are not the actions of well-meaning people who are looking out for the best interests of the club
- We understand this current board has had 12 resignations in 18 months
- The Trust own Travel club do not want to be associated with this current board and have broken away
- As I am sure most fans will understand the Club cannot be associated with the type of behaviour by a Trust board



- This is not ‘just asking questions’
- This is not being here for a ‘rainy day’
- This is trying to create that ‘rainy day’
- Reality is the one group that are shouting all the time that the Stand is not complete are also the same group that are doing everything in their power to stop that happening
- Is this a Board you would want running the Club, or even associated with the Club?

New Ticket System and Big Screen



New Ticketing System

- Takes advantage of advances in technology
 - cup games can be loaded direct onto season ticket card
 - tickets can be scanned direct from mobile phones
 - advances for club for data capture & marketing – especially for group bookings
- As with any role out of a major IT system – some teething problems are expected
- Continuing to work on optimizing system and helping supporters to become familiar





New Big Screen

- Club have been working on a replacement screen over a number of years – Covid delayed that process
- Current big screen is at its end of life – the broken panel can not be replaced as replacement parts are no longer produced
- Contract signed with a new partner which will see a new stadium screen installed as part of a deal that also involves the installation of an external advertising screen on Walter Tull Way
- Subject to planning approval for external screen but more detail will be released about timings as the planning process moves along



Fan Led Review



Fan Led Review

- Club fully support the Tracey Crouch Report
- Government have since supported the recommendations of the Report
- Next Step - Government White Paper - expected later this month will then go forward for to legislation – the timescales for this are yet unknown
- We are supporting the EFL position that this needs to happen as soon as practically possible
- We continue to engage with our local MP's on this matter



Fan Led Review (2)

- Chairman Kelvin Thomas, CEO James Whiting and Supporter Elected Director Tom Cliffe were attending a round table meeting of some EFL clubs and their MP's at the House of Commons which has been delayed due to Queen passing
- Key objectives to make football more sustainable and less reliant on owner financing
- A reset of distributions throughout the pyramid along with effective cost controls (e.g. salary caps)



Supporters Representative



Supporters Rep

- Tom Cliffe democratically elected to the board with more than 1,400 fans engaged in the vote
- Chosen by the fans for the fans
- Tom is in regular, direct conversation with many supporters
- Tom sits in the stands home and away, travels on coaches, volunteers and very much across fan opinion
- Helps reflect opinion from fans to the club rather than impose his opinion on supporters



Supporters Rep (2)

- Been especially helpful in quick reaction to issues
- Changes coming in terms of independent regulation and having a supporters' representative on the board helps us reflect fans views as those changes happen
- Club isn't really run with loads of board meetings anyway; we are much more fluid than that and Tom very involved in day-to-day management of the business
- For example, Tom is on the Management Team What's App group and regularly give his opinions on decisions there plus regular phone and face to face communication



125th Anniversary

University of
Hamilton

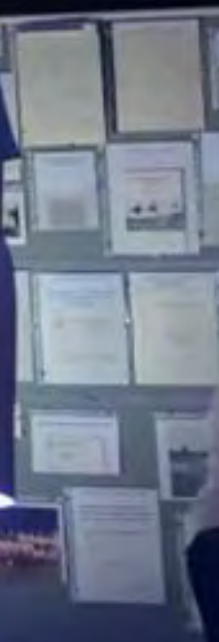


This plaque commemorates
the location of the founding of
Northampton Town Football Club
THE COBBLERS
in 1897

125th Anniversary

- Wonderful Anniversary for the club
- 125th Anniversary Kit extremely successful
- Plaque at the Jekyll & Hyde pub very proud moment
- Please go visit the plaque – we thank Paul from McManus Pubs for allowing the club to put this up
- Anniversary Dinner was also excellent

 **NORTHAMPTON TOWN** 











#PROUDTOBE



BE PART
OF THE
125
TH
SEASON



- As well as the 125th Anniversary Kit all this season's kits have proved a success
- Both Home & Away shirts based on historical kits

BE PART
OF THE
125
TH
SEASON



- Home shirt went to fan vote and is based on 86/87 season

BE PART
OF THE
125
TH
SEASON



- Away kit nod to 15/16 season with Fields of Green soundbar across front 🎵



NTFC Community Trust



NTFC Community Trust

- Really hard to put everything the NTFC Community Trust does in one presentation
- Extremely proud of the work and the relationship
- So positive for the club
- Work with and help such a wide range of people, ages and communities
- Please visit www.ntfccommunity.co.uk



**More
than
football Award 2022**



Community Nomination

- Club Community Trust nominated alongside the likes of Juventus, Wolfsburg, Werder Bremen and Feyenoord for the More Than Football Award 2022
- Shortlisted for the Tackling Loneliness project during Covid which continues now
- Also appeared on on BBC Breakfast and in the New York Times amongst others



Football Investment

PENNOCK

APPÉRE

9

GROUP

LCS

LCS





Football Investment

- Continual strategic infrastructure investment in the football activities of the Club
- Benchmarking reports from the EFL confirm that during ownership the playing budget in League Two has always been in the top 10
- Investment in a new network of regional scouts covering England, Wales and Scotland – covering non-league, EFL and U23's



Football Investment (2)

- Investment in a series of analytical and statistical software to assist recruitment and player development
- Continued investment in the academy which now has 14 full time employees compared to 6 in 2015
- Women's Football promoted with very positive games at Sixfields
- Training Ground Investment (more to follow)



Football Investment (3)

- Investment in a young and dynamic squad while also retaining Club Captain and adding some experience
- Feel the 'Football' is in good hands
- Think we are seeing the positives of all the overall investment
- Best start to a season in 25 years and long may it continue



Training Ground



Timeline of Training Ground Improvement

- **2015/16** - Club had no training base and used various different non-exclusive training pitches on an ad hoc basis dependent on pitch and weather conditions
- **2016/17** - Agreement reached with Moulton College for two exclusive use pitches – significant investment improved the drainage and the club's groundsman maintained them
- **2020/21** an agreement was reached with Moulton College to acquire two additional exclusive use pitches – these pitches had been out of use for some time so required significant investment
- **2022** – HOT's agreed on 3200 sq ft building for Club's first ever Training Complex at Moulton

New Training Centre

- Club's first ever exclusive facilities – always been non-exclusive and shared previously
- Significant investment to refurbish the space
 - 15-year lease – subject to contract
 - Private building for the club's exclusive use
 - Close proximity to training pitches
 - Changing rooms
 - Physio space
 - Sports science space and gym for rehabilitation of injured players and strength work
 - Office space for coaches and analysts
 - Team room for meetings players breakfasts and lunch
 - Pre-activation space





Training Ground Highlights

- Four training pitches of exceptional standard with all maintenance through the club's own grounds staff
- First team and academy on one single site
- Use of an artificial surface if required should the weather dictate
- Onsite access to swimming pool and commercial gym for recovery
- **Best Training environment the club has ever had**



Summary

- We feel we are making progress
- Agreement reached to complete East Stand – however unfortunate delays due to rival bidders
- Continued investment in the Football Club
- Training Ground investment extremely positive
- Real feel-good factor around the Club, 125 years and the Community
- **#ProudToBe**

Questions & Answers

NORTHAMPTON

TOWN F.C.

